

SCDCTA Dressage Show Sponsorship and Advertising Descriptions

\$750 Gold Package includes: Sponsorship of the Saturday night competitors party, full back cover page ad in the program, your banner displayed in a prime location, 8 class sponsorship, and your flyers put in the entry packet of each competitor. This package is valued at \$1,100.00!

\$500 Silver Package includes: Sponsorship of the continental breakfast for competitors, full inside cover page ad in the program, your banner displayed in a prime location, and 4 class sponsorships. This package is valued at \$770.00.

\$250 Bronze Package includes: Full page ad in the program, your banner displayed in a prime location, and 4 class sponsorships. This package is valued at \$320.00.

\$500 Competitor's party. You will receive recognition for sponsorship of the Saturday evening competitor's party with food, socializing and door prizes. Your name will go in the program as the sponsor and several announcements will be made on your behalf during the show.

\$400 Continental breakfast for competitors. Competitors will enjoy coffee, donuts and other goodies on your behalf, both Saturday and Sunday morning. Your name will appear in the show program as sponsor and several announcements will be made during the show.

\$100 Banner Space. You will need to provide the banner and we will find a perfect spot to advertise your business for the entire show!

\$100 Entry packet flyers. You will need to provide us with the flyers and we will get them in the hands of each competitor! Flyers are placed in the competitors packets. Hint: providing a product sample or attaching a horse treat will get you noticed better!

\$75 High score award. Your name will appear in the program as the sponsor for this award. Please check with the sponsorship coordinator for availability.

Class Sponsorships. Your name will appear in the program above the class sponsored and will be announced at the beginning of the class.

Program advertisements. Your ad will appear in the program used by every spectator, trainer, groom and competitor for the entire weekend. Ads need to be copy ready and emailed to the coordinator 2 weeks prior to the show. This is a great way to reach hundreds of people.

Other sponsorships may be available. Have an idea? Contact the coordinator we would love to accommodate your needs! These shows are run by volunteers and a not for profit organization to bring this sport to our area. Your support is appreciated by all who participate and organize them!

Questions? Contact Jill Allard at showspponsors@scdcta.com or 803-361-1230.